

## ENDANG MAWARTI

M E R C H A N D I S I N G   D I R E C T O R

+62 81188172929  
emawarti11@gmail.com  
Alam Sutera, Tangerang 15143  
Magelang 11 Sept 1971

### PROFILE

Accomplished Merchandising Director with experience in :  
- leadership by example, resilience, and willingness to work collaborating with the board of Directors  
- Accelerated growth of organization through effective work with the motto "target is not to be achieved but to be exceeded"  
- Developed strong diverse teams leading and motivating through positive leadership, emphasizing corporate value and quality core  
- Establishing and maintaining good relationship with principals as partner

### SKILLS

- Negotiating
- Marketing

### EXPERIENCE

#### PT MIDI UTAMA INDONESIA

Merchandising Director

Oct 2013 - Present

#### PT SUMBER ALFARIA TRIJAYA

Merchandising General Manager

Jan 2004 - Sep 2013

#### PT ALFA MINIMART UTAMA

Marketing Manager

Mar 2002 - Jan 2004

#### PT MATAHARI PUTRA PRIMA

Buyer Coordinator

Jan 1995 - Jan 2002

#### PT CITA SIMAS ARTHA

Marketing Officer

Jan 1993 - Jan 1995

### EDUCATION

TRISAKTI UNIVERSITY

Bachelor of Technology

1993

## DAFTAR RIWAYAT HIDUP

NAMA : AFID HERMEILY  
TEMPAT/TANGGAL LAHIR : PALEMBANG, 28 MEI 1981



### PENDIDIKAN

- SARJANA HUKUM, UNIVERSITAS INDONESIA
- MAGISTER ILMU HUKUM, UNIVERSITAS GADJAH MADA

### PENGALAMAN KERJA

- 2022 - SAAT INI; LEGAL & COMPLIANCE GENERAL MANAGER - PT MIDI UTAMA INDONESIA Tbk
- 2012 - 2021; LEGAL MANAGER - PT MIDI UTAMA INDONESIA Tbk
- 2011 - 2012; LEGAL COORDINATOR - PT SUMBER ALFARIA TRIJAYA Tbk
- 2008 - 2010; LEGAL SUPERVISOR - PT SIERAD PRODUCE Tbk